

# Press Release



FOR IMMEDIATE RELEASE



## Usher in a Prosperous Year of the Snake at Marina Bay Sands

*Indulge in shopping, dining and entertainment with over \$500,000 worth of rewards*

**Singapore (10 January 2013)** – This Chinese New Year, Marina Bay Sands will usher in the Year of the Snake with a bountiful array of shopping, dining and entertainment offerings.

The integrated resort will celebrate the spring festival with an attractive line-up of activities, such as instant shopping rewards, blockbuster museum exhibitions and festive lion dance performances.

Guests can reward themselves as they do what they love at Marina Bay Sands with **Sands Rewards LifeStyle**, a brand new lifestyle loyalty program that rewards instantly with offers and members-only privileges. From 17 January to 10 February 2013, this loyalty program will be giving away \$500,000 worth of destination dollars to 400 winners in its **Prosperity with Style** promotion. Membership is free.

Hourly draws will take place every Thursday to Sunday over four consecutive weeks, from 6pm to 10pm at the concierge on Galleria Level (B1), The Shoppes at Marina Bay Sands. Every swipe of the membership card at any Sands Rewards LifeStyle kiosk will entitle a member to 10 free entries, where 25 lucky winners each draw night stand a chance to win up to \$20,000 in destination dollars.

As members of Sands Rewards LifeStyle, guests can earn three per cent in destination dollars on all purchases. Members can also redeem destination dollars at Sands Rewards LifeStyle outlets and various Marina Bay Sands attractions including hotel, ArtScience Museum, Sands SkyPark Observation Deck and at over 175 partner boutiques and restaurants.



Members can earn their way to gain Elite membership status to receive complimentary admission to the Sands SkyPark Observation Deck, exclusive invitations to special events on property, as well as enjoy parking privileges and complimentary hotel room upgrades.<sup>1</sup>

For more information and to sign up for free as a member, guests can visit any Sands Rewards LifeStyle counter<sup>2</sup> or [www.sandsrewardslifestyle.com](http://www.sandsrewardslifestyle.com) for more details.

### **Shop and indulge at The Shoppes at Marina Bay Sands**

To welcome the Year of the Snake, all 300 boutiques and restaurants at The Shoppes at Marina Bay Sands will be operating as usual throughout Chinese New Year from 10am to 11pm on Sundays to Thursdays and until midnight on Fridays and Saturdays.

This year, there will be over 70 participating retailers<sup>3</sup> offering attractive savings of up to 50 per cent.

For the first time, luxury Italian men's label, **a.testoni**, will be presenting its limited edition Amedeo Testoni CNY 2013 shoes that can only be purchased with a special order. These highly coveted handcrafted leather shoes are available at S\$5,888 only from 24 January to 17 February.

For a bit of sparkle and glam, shoppers can head to **DeGem** jewelry and enjoy 40 per cent off intricate jade pieces from 17 January to 24 February.

**JiXiang Zhai**, a boutique carrying oriental-inspired apparel for modern ladies, will be giving away a complimentary glass tea-pot worth S\$48 with a minimum nett purchase of S\$488 from 10 January to 15 February. Contemporary Chinese apparel chain **Shanghai Tang** will present a brand new Chinese New Year collection, ranging from exquisite snake-inspired accessories to sophisticated tableware from S\$175.

Shoppers can look forward to 50 per cent savings off trendy shoes and accessories labels **Nine West** and **Steve Madden** from 1 to 28 February.

Shoppers who want to rejuvenate and pamper themselves can experience an intensive hair treatment for S\$58 (usual price S\$348) at **Urbanhair Marina** with minimum purchase of S\$200 worth of hair care products, or a stress fix massage at S\$48 (usual price S\$178) with minimum purchase of S\$200 worth of skin and body care products.

From 17 January to 24 February 2013, shoppers will receive tantalizing treats<sup>4</sup> including a limited edition faux snakeskin card holder, exclusive Marina Bay Sands red packets and a

<sup>1</sup> Guest must be 21 years old or above. Hotel room upgrade subject to availability upon check-in. Earning is currently unavailable at Marina Bay Sands attractions. Other terms and conditions apply.

<sup>2</sup> Counters are located at Hotel Lobby Tower 1 and 3, near Coffee Bean & Tea Leaf Beanstro and Rasapura Masters at The Shoppes at Marina Bay Sands.

<sup>3</sup> For full listing of participating retailers please refer to Annex.

<sup>4</sup> Limited to 1 redemption per shopper per day, up to 88 redemptions daily, with a maximum of 3 same-day receipts from The Shoppes at Marina Bay Sands. Redeem at Promenade South Level 1 concierge near Carnivore Brazilian Churrascaria

choice of TWG Tea's Miraculous Mandarin Macarons or Au Chocolat's Fabulous Fortune Chocolates, simply by spending S\$188 at The Shoppes at Marina Bay Sands.

The first 88 shoppers who spend S\$188 on the first two days of Chinese New Year (10 & 11 February 2013) will also receive an additional S\$80 worth of shopping vouchers<sup>5</sup>.

**Dining with an oriental flair:**

Celebrity chef **Guy Savoy** has created a very special six-course Kraemer's Dragon Menu as we countdown to the final weeks of the Year of the Dragon. For S\$250++ per person, diners can experience the finest cuisine that King Louis of France would have delighted in, presented in a style that is truly befitting of the majesty of the Dragon.

This menu, available at Guy Savoy from now until 28 February 2013, is presented in conjunction with *The Final 100 Days of the Year of the Dragon* exhibition, an exquisite showcase of rare, original XVIIIth century, museum-quality furniture and decorative arts from the famed Kraemer Gallery Collections, based in Paris since 1875. The exhibition pays homage to both the Chinese and French civilizations in all their splendor, and is displayed at the Marina Bay Sands hotel lobby until 8 February 2013.

Renowned Master Chef Huang and his team at **Jin Shan**<sup>6</sup> have crafted seven different dinner set menus that will showcase the best of Cantonese, Hunan and Szechuan flavors. These menus, available throughout all 15 days of the Lunar New Year, start from S\$128++ per person. Diners can look forward to ushering in a prosperous new year along with each dish which has been bestowed with an auspicious name. For a more intimate setting, diners can opt for the unique lantern dining rooms, which offer an unforgettable dining experience.

**Au Chocolat**<sup>7</sup>, a French inspired confiserie (confectionery) and bistro is serving a special all-day four-course Chinese New Year menu at S\$48++ from 14 January until 28 February 2013. Festive goodies crafted just for the festive season, such as the Chocolate Pralines and Dark Chocolate Orange Bars will be sold at this candy wonderland at S\$16 and S\$17 respectively from now until end of February.

Festive Almond Macarons filled with Candied Kumquat Ganache and Preserves will be available at **SweetSpot**<sup>8</sup> priced at S\$2.70 each. In addition, the Chinese New Year Cookie Trio features traditional dried prawn rolls, Green Pea cookies and Kueh Bangkit cookies, priced at S\$15.00 per box. These festive treats will be available from 28 January until 24 February at the SweetSpot outlet located at hotel lobby Tower 3.

<sup>5</sup> Redemption of S\$80 shopping vouchers is only valid on 10 & 11 February 2013 with a maximum of three same-day receipts from 10am at The Shoppes at Marina Bay Sands. Redemption counter is at Promenade South Level 1 concierge near Carnivore Brazilian Churrascaria.

<sup>6</sup> For reservations at Jin Shan, call +65 6688 7733

<sup>7</sup> For reservations or orders at Au Chocolat, call +65 6688 7227

<sup>8</sup> For orders at SweetSpot, call +65 6688 8588.

**A rousing celebration:**

Marina Bay Sands will be drumming up the atmosphere property-wide on the first day of Chinese New Year. On 10 February, celebrate amidst the lively lion dance performances property-wide and roving entertainment around The Shoppes at Marina Bay Sands.

During this auspicious period, visitors to **ArtScience Museum** can enjoy its three exceptional exhibitions: *The Art of The Brick*, *Fujians: The Blue Ocean Legacy* and *Outside In: A Magnum Photos Showcase*.

Visitors can also try their hands at several complimentary activities available at the museum that are suitable for both young and old. At the *Fujians: The Blue Ocean Legacy* exhibition, visitors will have the opportunity to create their own Fujian coin or unique ceramic ware every Sunday until 28 February<sup>9</sup>. Admission to this workshop is complimentary for ticket-holders to *Fujians: The Blue Ocean Legacy* exhibition.

As part of *Outside In: A Magnum Photos Showcase*., participants can learn to create photographic images without the use of a camera. They will also gain insight from a professional photographer on how to enlarge and develop black and white photos in a darkroom setting through two hands-on workshops – the ArtScience of Photography<sup>10</sup> and Darkroom Developments<sup>11</sup>. Admission to these workshops is complimentary for ticket-holders to *Outside In*.

From 21 January 2013, the retail store at ArtScience Museum will also be bringing in a new range of merchandise specifically created for the spring festival. Visitors can purchase items inspired by the oriental holiday, such as coasters, table lamps and goodies boxes from three different themes - Cherry Blossom, Peranakan Collection and Yu Collection<sup>12</sup>.

Visitors are in for a visual treat this Chinese New Year all around Marina Bay, with the Sands SkyPark and Event Plaza being two of the many vantage points to witness the splendid fireworks display by the River Hong Bao (RHB) 2013. The annual festive celebration located on The Float at Marina Bay will be launching a spectacular fireworks display between 7.30 p.m. to 8.30 p.m. on 8 February, as well as on 9 February just before midnight.

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<sup>9</sup> This clay creation workshop is suitable for families. Children above the age of six will have to be accompanied by an adult. The workshop happens every Sunday until 28 Feb from 4:30 p.m. to 5:30 p.m.

<sup>10</sup> The ArtScience of Photography workshop is suitable for adults and children aged five and over. It happens every Saturday from now until 17 March, from 2:00 p.m. to 3:00 p.m.

<sup>11</sup> The Darkroom Developments workshop is suitable for adults and children aged 16 and over. It happens every Saturday from 5 Jan-16 March, 4:00 p.m. to 5:00 p.m, and every Wednesday from 9 Jan – 13 March, 7:00 p.m. to 8:00 p.m.

<sup>12</sup> Retail prices of gifts range from S\$49-S\$289++

**About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

**For Media Enquiries**

Erica Ng (+65)6688 1013 / [erica.ng@marinabaysands.com](mailto:erica.ng@marinabaysands.com)

**For High-resolution Images**

<https://www.yousendit.com/download/UW16RFFSSU9IcWQ3czlVag>

## FASHION

**B1-141**  
 a.testoni Limited Edition Amedeo Testoni Chinese New Year 2013 shoes from \$5,888, available with special order. Valid from 24 Jan - 17 Feb

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**B1-108**  
 Alfred Dunhill 10% off Chinese New Year Snake Motif Collection. Valid from 17 Jan - 24 Feb

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**B1-90A**  
 Anne Fontaine 30% - 50% off selected items. Complimentary limited edition bracelet worth \$250 with minimum purchase of \$1,888 in a single receipt. Limited to one redemption per customer. Valid from 17 Jan - 24 Feb

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**B2-28**  
 Banana Republic Complimentary \$88 coupon with minimum purchase of \$350 in a single receipt. (Coupon must be utilised from 10 - 28 Feb). Valid from 24 Jan - 9 Feb

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**L1-65**  
Blum & Co Batik Styled Cheongsam from \$238. Valid from 2 Jan - 15 Feb

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**B1-76**  
Hervé Léger 15% off new arrivals. Valid from 17 Jan - 24 Feb

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**L1-69**  
JiXiang Zhai Complimentary Glass teapot worth \$48 with minimum nett purchase of \$488. Valid from 10 Jan - 15 Feb

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**L1-48**  
 LA PERLA Complimentary La Perla gift with minimum purchase of \$500. Valid from 18 Jan - 10 Feb

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**B1-131**  
 Max Mara Fabulous Novella bag made of calf leather at \$1,189.

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**B2-41**  
Porsche Design 2 pairs of complimentary Porsche Design chopsticks with minimum purchase of \$1,888. Not applicable for electronics. Valid from 1 - 28 Feb

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**B2-116**  
 rosebullet Additional 10% off with purchase of 2 sale items. Additional 15% off with purchase of 3 sale items. Valid from 18 Jan - 24 Feb

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**B1-12**  
Shanghai Tang Exquisite Chinese New Year collection from Snake-inspired accessories to sophisticated tableware from \$175.

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**B1-68**  
 Silvan Imberg 20% off new arrivals. Valid from 17 Jan - 24 Feb

B2-35  VERSACE VERSACE Destiny Precious watch at \$4,450.  
Valid from 17 Jan - 24 Feb

## JEWELLERY

B1-93  Chaumet Exquisite Liens Collection from \$2,200.

B2-95  CITIGEMS Enchanted semi-precious diamond pendant (2763WD) from the Bennetto collection at \$130 (U.P. \$278). Sweet Romance diamond pendant (3554CD) from Milanne® collection at \$250 (U.P. \$518). Valid from 17 Jan - 24 Feb

B1-88  DeGem 40% off jade jewellery. Valid from 17 Jan - 24 Feb

B2-234 Frank & Co. Complimentary Chinese New Year Gift Hamper and additional 5% off with minimum nett purchase of \$2,800. Valid from 17 Jan - 24 Feb

B2-216 FREYWILLE Complimentary FREYWILLE silk gavroche scarf with any watch purchase. Valid from 17 Jan - 24 Feb

B2-105  Goldheart Lucenté Up to 50% off storewide. Elise diamond pendant (0458CD) at \$348 (U.P. \$948). Valid from 17 Jan - 24 Feb

B2-225  Jewel Pavilion by Soo Kee Dancia Pearl Pendant in Rose Gold with diamond (PP737) at \$199 (U.P. \$269). Valid from 17 Jan - 24 Feb

B2-218 Lukfook Jewellery 8% off diamond, natural fei cui (jadeite), pearl, gemstones or K-gold items. Not applicable for fixed-priced, special-priced, licensed, collector series items and timepieces. Valid from 17 Jan - 24 Feb

B2-77/K15  Pandora Complimentary Pandora red packets with minimum nett purchase of \$128. Complimentary silver bracelet with purchase of a Gold money bag charm. Valid from 1 Jan - 10 Feb

B2-18 Swarovski Receive an elegant money pouch (including crystallised red packets) with purchase of \$168 on regular priced items. Valid from 25 Jan - 9 Feb

B2-224  The Jewel Cove \$200 off with minimum nett purchase of \$1,000. Not applicable for 916/999 Gold, Hearts On Fire®, Brands & standard chains. Valid from 17 Jan - 24 Feb

B2-78  
 Thomas Sabo Exclusive Chinese New Year Prosperity Bag at \$188 (worth \$379) or \$388 (worth \$779). Valid on 10 & 11 Feb

B2-16  
 TianPo Jewellery \$200 off with minimum nett purchase of \$1,000. Not applicable for 916/999 Gold, Hearts On Fire®, Brands & standard chains. Valid from 17 Jan - 24 Feb

B2-217  
 Voi Jewellery 50% + 10% off regular priced items. Valid from 17 Jan - 24 Feb

## WATCHES

B2-K11  
 BERING Purchase selected BERING classic watches at \$209. Valid from 17 - 31 Jan  
Complimentary BERING thumbdrive with minimum purchase of \$280. Valid from 15 - 24 Feb

B2-237  
 Blancpain Complimentary Blancpain Traveller Wallet with every purchase. Valid from 1 - 28 Feb

B1-119  
 Breguet Classique Grande Complication Double Tourbillon wristwatch in 18-carat pink gold (5347BR).

L1-55A  
 Charriol Complimentary luggage tag with minimum purchase of \$200. Valid till 28 Feb

B1-107  
 Chopard Happy Sport timepiece with seven moving diamonds and fuchsia pink alligator leather strap at \$27,820.

B2-76  
Fossil Fossil Limited Edition His and Her Zodiac Watch featuring a unique snake symbol with croco-embossed strap from \$249. Complimentary Fossil red packets with every watch purchase. Valid from 26 Dec - 28 Feb

B2-26A  
 G-Factory Up to 50% off selected items. Valid from 4 Jan - 28 Feb

B1-18  
 LONGINES Complimentary leather pouch and passport holder gift set with minimum purchase of \$3,000. Valid from 17 Jan - 24 Feb

B1-18A  
 RADO Complimentary New Moon Abalone Gift Set worth \$97.60 with minimum purchase of \$3,000. Valid from 17 Jan - 23 Feb

B2-79  
 Swatch Special edition The Legend of White Snake watch at \$109.

B1-06 	TISSOT	Complimentary Tissot red packets with every watch purchase. Valid from 5 Jan - 9 Feb Complimentary Vera Wang/Davidoff Adventure perfume with purchase of any T-Touch II/ T-Touch Expert/ Lady Heart Collection. Valid from 11 Jan - 15 Feb
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## LINGERIE

B2-107 	Aimer	Complimentary handmade embroidery red packets with any purchase. Complimentary lace camisole with every nett purchase of \$458. Valid from 19 Jan - 17 Feb
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## HANDBAGS, SHOES & ACCESSORIES

B2-31A	agnès b.	Complimentary Laisee red packets with minimum purchase of \$250. Valid from 17 Jan - 17 Feb
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B2-113 	BONIA	Additional 5% off Monogram collection. Valid from 1 Jan - 28 Feb
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L1-70 	Denni	Additional 10% off with minimum nett purchase of \$200. Valid from 17 Jan - 24 Feb
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B2-87 	ECCO	Complimentary ECCO red packets with any shoes or bag purchase. Valid from 1 Jan - 9 Feb Up to 20% off regular priced items. Valid from 21 Jan - 17 Feb
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B1-140	FURLA	Complimentary FURLA Gold Packets with any purchase. Valid from 17 Jan - 24 Feb
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B2-96	Hush Puppies	Complimentary Hush Puppies Plush Bag with minimum purchase of \$148. Valid from 1 Jan - 9 Feb
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B1-147	Kwanpen	Kwanpen Droplet Collection in 3 auspicious colours.
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B2-23 	Limited Edt Chamber	10% off New Balance, adidas and Puma Year of the Snake footwear collections. Valid from 17 Jan - 24 Feb
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L1-41	Massimo Bonini	Additional 10% off storewide. Valid from 1 - 24 Feb
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B2-108 	Nine West	Up to 50% off selected items. Valid from 1 - 28 Feb
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B1-11 	Oroton	Chinese New Year Limited Edition M.C. Geometric Python Tote.
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B2-K13 Pashma 10% off with minimum purchase of \$100.  
Valid from 17 Jan - 24 Feb

B2-88 Samsonite Samsonite Essensis Spinner 55cm/69cm/75cm from \$380 - \$480. Valid from 17 Jan - 24 Feb

B2-115 Skechers Purchase the TONE UPS GLITTERS, MAMBO Rose Casual or Men BOBS at \$38 - \$48 (U.P. \$79 - \$89). Valid till 28 Feb

L1-55 & B1-81A Spectacle Hut Boutique Complimentary Espirit bag with every \$500 purchase. Valid till 28 Feb

B2-108A Steve Madden Up to 50% off selected items. Valid from 1 - 28 Feb

## CHILDREN'S FASHION & MATERNITY

B1-58 Motherswork 30% off Tip Toey Joey Shoes & Apparel. Valid from 17 Jan - 24 Feb

B1-59 PONEY enfants Sure-win prizes from Poney red packets to Poney mugs with minimum nett purchase of \$88. Valid from 4 Jan - 28 Feb

## SPORTS, BEAUTY & WELLNESS

B2-56 Eu Yan Sang Buy 5 get 1 free for Abalone Series (170g, 180g & 213g) & Braised Abalone. Complimentary item must be of the same price. 3 bottles of Premium Concentrated Bird's Nest at \$185 (U.P. \$245.70). Valid from 28 Dec - 9 Feb

B2-58 GNC 25% off LAC Activated Liver Protector™ (U.P. \$109.95). 30% off for purchases of 2 boxes. Valid from 17 Jan - 24 Feb

B1-01F IsisDoc Face Body Spa 10% off à la carte services. Valid from 17 Jan - 24 Feb

L1-15 Kenko Reflexology & Fish Spa Complimentary 30-min Fish Spa with purchase of any 60-min Massage. Valid from 17 Jan - 24 Feb

L1-25 Nature's Farm 20% off with purchase of 2 or more Nature's Farm Manuka Honey Range. Valid from 17 Jan - 24 Feb

L1-12 & B2-K1  
W Orogold Cosmetics Complimentary 40-min Cleopatra gold treatment worth \$250 with minimum purchase of \$500. Valid from 17 Jan - 24 Feb

B2-45  
W OTO Bodycare OTO Mbraze slimming massager at \$298 (U.P. \$368). Valid from 17 Jan - 24 Feb

L1-35  
W Sinchong Meheco Complimentary 20% voucher with every \$100 purchase. 40% off selected concentrated golden bird's nest and Tianbao herbs powder series. Valid from 1 Jan - 9 Feb

B1-02  
W Urbanhair Marina Purchase a stress fix massage at \$48 (U.P. \$178) with purchase of \$200 of skin & body care products. Purchase an intensive hair treatment at \$58 (U.P. \$348) with purchase of \$200 of hair care products. Valid from 17 Jan - 24 Feb

B2-19 Victoria's Secret Beauty & Accessories Complimentary heart shaped coin pouch with minimum purchase of \$79. Valid from 1 - 10 Feb

## LIFESTYLE & GIFTS

L1-28  
W ARCH Complimentary 福 pendant with every purchase of \$120 in a single receipt. Valid from 17 Jan - 24 Feb

L1-22  
W Artbox Purchase a Panda Fortune Pack worth up to \$50 at \$19.90 with minimum purchase of \$20 in a single receipt. Valid from 17 Jan - 24 Feb

B2-42 Authentic Models. By The Wright Gift \$25 off with every \$250 charged to Citibank credit cards. Valid from 1 - 28 Feb

L1-21  
W Fossil Collections Gold Arawana Fish at \$188 (U.P. \$488). Valid from 1 Jan - 28 Feb

B2-42 The Wright Gift \$25 off with every \$250 charged to Citibank credit cards. Valid from 1 - 28 Feb

## ELECTRONICS & TELECOMMUNICATIONS

B2-245  
W LUMEN by Alan Photo Leica X2 (Paul Smith) limited edition camera at \$4,000. Valid from 17 Jan - 28 Feb

## RESTAURANTS

L1-03 Au Chocolat Chinese New Year Special 3-course Menu at \$48\*\*. Valid from 14 Jan - 28 Feb  
Chinese New Year Chocolate Pralines (4 piece box) at \$16.  
Chinese New Year Dark Chocolate Orange Bar at \$17.  
Valid from 1 Jan - 28 Feb

L1-84 Bazin Chinese New Year 4-course Set Menu at \$88\*\*. Valid from 4 - 10 Feb

L2-05 Hide Chinese New Year Special Set Lunch Menu from \$128\*\* and Set Dinner Menu from \$288\*\*. Valid from 9 - 16 Feb  


Hotel Lobby L1-05 Jin Shan Chinese New Year Set Menu from \$128\*\* per person. 10% off Yu Sheng and Peng Cai, takeaway only. Valid from 17 Jan - 24 Feb  


L1-81 The Moluccas Room Complimentary Red Packet with \$20 voucher with any purchase. Valid from 21 Jan - 12 Feb

B2-62 Toast Box Complimentary Toast Box red packets and Sure-win Scratch & Win Card with minimum spend of \$9. Valid from 10 Jan - 24 Feb

B2-65/89 TWG Tea Salon & Boutique Complimentary Miraculous Mandarin Tea Caviar tin (50g) worth \$22 with minimum purchase of \$150. Chinese New Year Miracle Tea Set at \$135. Valid from 11 Jan

 Sands Rewards LifeStyle Partner Outlet

### Level Guide for The Shoppes at Marina Bay Sands:

L1 - Bay Level

B1 - Galleria Level

B2 - Canal Level

#### Terms and Conditions

1. Offers are valid at The Shoppes at Marina Bay Sands only.
2. Offers are on a first-come first-served basis, while stocks last.
3. Offers cannot be exchanged for cash, other vouchers or coupons.
4. Offers cannot be used in conjunction with any other special offers, coupons or VIP cards, except for the Sands Rewards Loyalty Programs.
5. Exclusions and other terms and conditions may apply. Please check in-store for details.
6. Marina Bay Sands Pte Ltd may at any time change or withdraw an offer without prior notice.
7. In the event of any dispute, the decision of Marina Bay Sands Pte Ltd is final and binding.